



JUMP START 2010 SALES

LinkShare Symposium West is the gathering place for performance marketing leaders to jump start their online initiatives for the coming year. Through expert speakers, educational seminars, and high-level networking segments, LinkShare strives to give our partners exclusive strategies and opportunities to form winning and profitable partnerships. Forge new business relationships, develop long-term strategic partnerships, and connect with innovators redefining the Web's business opportunities.

Speakers

Noted speakers at past events include:

- Hiroshi Mikitani, Chairman and CEO of Rakuten, Inc.
- Ian Ayers, Professional School of Management and author of *Super Crunchers: Why Thinking By Numbers is the New Way to Be Smart*
- David Schatsky, President of JupiterResearch
- Bill Tancer, author of *Click* and General Manager at Hitwise
- David Ginsberg, Vice President at Penn, Schoen & Berland Associates

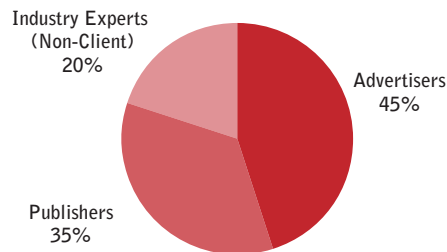
Audience

Attendees include hundreds of mid- to senior-level professionals from top companies doing business online, representatives from leading publisher websites, and online marketers from LinkShare's client base of over 600 advertisers.

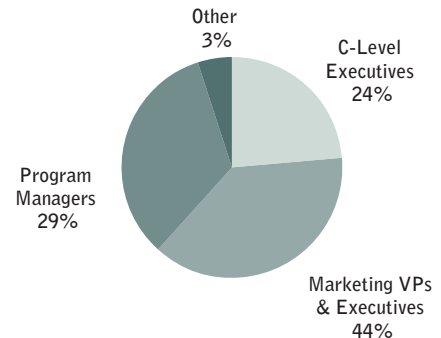
AT A GLANCE

- Exposure to highly qualified e-commerce executives
- Prominent brand exposure in event program, website and signage
- High-quality lead generation

LinkShare Event Audience



LinkShare Event Attendees



Visit our website to learn more about this year's event: <http://www.linkshare.com/symposium>



LinkShare Symposium West 2010
January 28, 2010
San Francisco

To learn more about our LinkShare Symposium West 2010 sponsorship opportunities, contact your LinkShare Representative or events@linkshare.com

Sponsorship

LinkShare events are exclusive industry forums that present an ideal opportunity to reach high-level decision-makers, attract new business partners, and strengthen your competitive position. We offer a variety of exciting sponsorship packages that provide a range of participation and brand exposure opportunities at our events.

Benefits Include

- Targeted exposure to hundreds of highly qualified executives and decision makers. Cultivate important business relationships and foster new business development opportunities.
- Promote your company's brand to the targeted market of e-commerce and performance marketing executives.
- Competitively position your company for high quality lead generation.
- Create a buzz around your LinkShare program and incentives.
- Extensive online, offline and onsite promotion.
- Flexible packages to build your brand and maximize your networking potential, preview attendee lists, schedule private meetings to solidify business deals, gain passes to events - or choose a combination of activities to enhance your partnership building potential!

LinkShare Sponsors Do Better

- On average, sponsors outperform the LinkShare network by more than 20% year over year.
- 100% of sponsors surveyed would sponsor future LinkShare events.
- 88% would recommend sponsorship to other advertisers, publishers, and/or partners.

Testimonials

"I just wanted to thank you again for putting on a really great event (Symposium West) for us in San Francisco. We made some great new connections, solidified existing relationships, and had a great time doing it in a fantastic location."

- Michelle R. Brown, Affiliate Marketing Manager, drugstore.com

"Great event! EVERYONE from LinkShare was SUPER professional, helpful and courteous, hat's off to the team, well done! I have recommended to our marketing team that we be involved with future LinkShare events so please be sure to keep me posted!"

- Rachael Schultz, Director of Business Development, [Yesmail, Inc.](http://Yesmail.com)



The following sponsorship opportunities have been specially designed to allow you to maximize your participation and exposure at this year's events.

Platinum Sponsor - \$20,000 (Exclusive)

- Title sponsorship of Morning Sessions
- Premier logo on event communications, website, programs and signage
- Company description on event website
- 2 page ad in event program
- One-time email to LinkShare Network publishers
- Spotlight in email to all attendees
- Mention in event press release
- Attendee preview
- Private meeting suite
- Reserved lunch networking table
- DealMaker host
- All day exhibit in Sponsor Gallery
- Promotional material distribution
- Passes to Symposium West and After Party

Gold Sponsor - \$15,000 (Exclusive)

- Sponsorship of lunch networking table
- Prominent logo in event communications, website, programs and signage
- Company description on event website
- Full page ad in event program
- Mention in Publisher Newsletter
- Mention in event press release
- Attendee preview
- Reserved lunch networking table
- DealMaker host
- All day exhibit in Sponsor Gallery
- Promotional material distribution
- Passes to Symposium West and After Party

Silver Sponsor - \$10,000 (Limit 2)

- Sponsorship of DealMaker Cocktail Reception
- Logo on event website, program and signage
- Company description on event website
- 1/2 page ad in event program
- Attendee preview
- Reserved lunch networking table
- DealMaker host
- All day exhibit in Sponsor Gallery
- Promotional material distribution
- Passes to Symposium West and After Party

Bronze Sponsor - \$5,000 (Limit 4)

- Logo on event website, program and signage
- Company description on event website
- 1/4 page ad in event program
- Attendee preview
- Reserved lunch networking table
- DealMaker host
- Passes to Symposium West and After Party

Party Sponsor - \$3,000 (Limit 4)

- Sponsorship of After Party
- Signature cocktail served at party
- Logo on event website, program and signage
- Company description on event website
- 1/2 page ad in event program
- Attendee preview
- Passes to Symposium West and After Party

Conference Tote Sponsor - \$5,500 (Exclusive)

- Logo promotion on conference tote
- Recognition on event website and in program
- Company logo and description on event website
- DealMaker host
- Passes to Symposium West and After Party

DealMaker Host - \$3,500 (Limit 30)

- DealMaker host
- Recognition on event website and in program
- Attendee preview
- Passes to Symposium West and After Party

Green Sponsorships - \$1,000-\$3,900 (various)

- Logo on event website, program and signage
- Company description on event website
- Attendee preview
- DealMaker host
- Passes to Symposium West and After Party

Hotel Gift Sponsor - \$1,500 (Limit 4)

- Gift distribution to all attendee hotel guests
- Recognition on event website and in program
- Company description on event website
- Passes to Symposium West and After Party

WiFi Sponsors - \$2,000 (Limit 2)

- Sponsor Wi-Fi access in the general session and foyer areas at the Palace Hotel.
- Recognition on event website and in program
- Special mention made by moderator between breaks
- Company logo and description on event website
- Passes to Symposium West and After Party

Full Color Program Ads - \$300-\$1,200

- Full, 1/2 and 1/4 page ads available

To learn how you can become a sponsor at LinkShare Symposium West 2010, contact your LinkShare Representative or events@linkshare.com today!