

## **ULTIMATECOUPONS.COM** leverages LinkShare's advertisers, **boosting revenue 70% a year.**

### **Overview**

Pace-setting coupon site counts on LinkShare to help provide customers with unique deals.

### **Goals**

Stimulate growth by establishing relationships with the leading online advertisers.

### **Success**

Established profitable online relationships with over 800 advertisers, boosted annual revenues 70 percent a year.

### **Future**

Maximize opportunities and growth by taking full advantage of LinkShare services and technologies.

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**UltimateCoupons.com**

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**Discover what LinkShare  
can do for your business at  
[www.linkshare.com](http://www.linkshare.com) or call  
us at 646.943.8200,  
toll-free in the US at 800.875.5465,  
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+1 646-943-8300**

In the ultra-competitive world of online coupons, getting the latest and best deals from top merchants is crucial to building a loyal following, and creating a thriving business. Online bargain-hunters are always on the prowl, and it is imperative that you have what they are looking for, according to Jeff Grossman, founder of UltimateCoupons.com.

That realization led Grossman to work with LinkShare five years ago, and the results have been nothing less than stellar, with UltimateCoupons.com growing its top line at 70 percent each year. In addition to offering his customers "unique and special deals that they would not be able to get anywhere else," Grossman says his LinkShare team "regularly initiates communications and provides him, and his associates, with all the assistance they need" to ensure that UltimateCoupons.com continues to grow and prosper.

Today, UltimateCoupons.com manages active relationships with 800 advertisers, according to Grossman, enabling it to provide the site's visitors with coupons, sales, special deals, free shipping and more ways to save money. UltimateCoupons also offers its customers a Guide to Online Shopping so they can shop safer and smarter. As a result, customer satisfaction runs high and business prospects, for UltimateCoupons, are on the upswing, as growing numbers of visitors depend upon the site for the best online retail opportunities.

Jeff Grossman says that he is now exploring ways to utilize LinkShare's technologies to help expand the site's capabilities, generate additional business opportunities and broaden its vistas.

